

VOLUNTEERS: Join EMI on Social Media!

Engineering Ministries International has been using social media to share what God has been doing through EMI and how EMI-designed projects are impacting God's kingdom around the world. We invite you to join us, stay updated, and be encouraged. We also invite you to share your journey with EMI through EMI's social media communities. You don't need to be part of every social networking site, just whichever you prefer. Join us!

Do take the time to read the Security Note before posting about security sensitive countries, especially if your project trip takes you to Southeast Asia, the Middle East, or other security sensitive countries

WHETHER OR NOT YOU DO SOCIAL MEDIA

You can still help EMI's Social Media effort by forwarding the following types of information to one of our social media reps (see list below), along with the project # or project & location. If the information is already online, just send us the link:

- 1) Construction photos
- 2) Articles/blog posts/ministry newsletters about your project
- 3) Videos of your project
- 4) Stories showing the impact of an EMI-designed building (ie a profile of a patient at an EMI-designed hospital or a student at an EMI-designed school)
- 5) Information about your client ministry's social media presence

If you're on **FACEBOOK**

- 1) LIKE EMI at www.facebook.com/eMiDesignHope
- 2) When doing status updates on your own page about EMI, tag us using @engineering and select *Engineering Ministries International* (with the orange logo)
- 3) If appropriate, also tag the ministry you are serving in the same way
- 4) Tag *Engineering Ministries International* in your best project trip photos
- 5) Feel free to go to www.facebook.com/eMiDesignHope and share pictures or albums from your project trips, links to blog posts about your trip, or anything else you think the EMI community might find worthwhile
- 6) Like, share, and comment on our posts

If you **BLOG**

- 1) Write out "Engineering Ministries International" at least once in *each* blog post before abbreviating to EMI

If you're on **TWITTER**

- 1) Follow *Engineering Ministries International* [@eMiDesignHope](https://twitter.com/eMiDesignHope)
- 2) Use the hashtags #designinghope, #eMiDesignHope, #eMiDesigned as appropriate, and use a hashtag in front of any country names (ie #Uganda)
- 3) Tag or respond to EMI using @eMiDesignHope
- 4) Retweet us

If you're on **LINKEDIn**

- 1) Go to <http://www.linkedin.com/company/548369> and follow *Engineering Ministries International (EMI)* (with the orange logo)
- 2) Click on "Add Sections" to your profile, and add EMI to "Volunteer Experience & Causes" or "Organizations" as appropriate
- 3) Write a recommendation for your project leader or fellow volunteers or for EMI's services
- 4) Like & comment on our posts

If you're on **GOOGLE+**

- 1) Go to plus.google.com/+eMiDesignHope and add Engineering Ministries International to your circles
- 2) Use +engineering and select *Engineering Ministries International* to tag us in your status updates
- 3) Tag *Engineering Ministries International* in your best project trip photos
- 4) Use the hashtags #designinghope, #eMiDesignHope, #eMiDesigned as appropriate and use a hashtag in front of any country names (ie #Uganda)
- 5) Feel free to go to plus.google.com/+eMiDesignHope and share pictures or albums from your project trips, links to blog posts about your trip, or anything else you think the EMI community might find worthwhile
- 6) +1, share, or comment on our posts

If you're on **PINTEREST**

- 1) Follow EMI at pinterest.com/eMiDesignHope/
- 2) Tag Engineering Ministries International in your best project trip photos or other EMI-related photos by using @emidesignhope
- 3) If appropriate, also tag the ministry you are serving in the same way
- 4) Repin, like, and comment on our pins

SPECIAL NOTE re: SECURITY SENSITIVE COUNTRIES:

If your project takes place in Southeast Asia, the Middle East, or other security sensitive countries, please be sure to check with your project leader before posting ANYTHING.

- 1) Ask your project leader about the appropriateness of material, especially in regards to naming clients, their work, and their location. A good start is to see how detailed the project description is on the EMI website. Do not mention full names or exact locations.

- 2) Do not use words like missionary, evangelism, church planting, convert or conversion, baptism, or other related terms
- 3) Look up the client's website to see how they represent themselves (do they list the names of their leaders? Do they give location?). Don't share anything that they don't publicly share and don't connect dots that they don't connect on their website (for example, if the website talks about evangelism but doesn't list any names, don't talk about evangelism and give their ministry leaders name). Don't post pictures of leaders if they are not openly on the web.

SOCIAL MEDIA REPS . . . if you need HELP or MORE INFORMATION:

US: Carl – ctompson@emiusa.org

Vicky – ymah@emiusa.org

Justin – jrolfs@emiusa.org

Canada: Michele – mwiens@emicanada.org

UK: Carissa - happycornbread@gmail.com

South Asia: Dannah - dkoeniger@emi2.org

East Africa: Janel - janel@emiea.org

Latin America: Allison - aayers@emilatina.org

MENA: Randy – rlarsen@emiusa.org